

# **PRIVACY POLICY**

#### Who we are:

Our website address is: www.easykiwistorage.co.nz

### The personal information we collect:

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information".

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit http://www.allaboutcookies.org.
- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons", "tags", and "pixels" are electronic files used to record information about how you browse the Site.

Additionally, when you request a quotation or attempt to request a quotation through the Site, we collect certain information from you, including your name, address, email address and phone number. We refer to this information as "Customer Information".

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Customer Information.

#### How we use your personal information

We use the Customer Information that we collect to provide you with a Quote for storage unit rental services through the Site (including processing your booking and providing you with invoices and/or order confirmations). Additionally, we use this Customer Information to:



- Communicate with you
- Screen inquiries for potential risk or fraud; and
- When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

### Who we share your data with:

We DO NOT share your Personal Information with third parties.

## What rights you have over your data:

You have the right to ask for a copy of any personal information we hold about you, and to ask for it to be corrected if you think it is wrong. If you would like to ask for a copy of your information, or to have it corrected, please contact us at email: <a href="mailto:info@easykiwistorage.co.nz">info@easykiwistorage.co.nz</a>, call us on 0272553350 or visit us in-person at 358 West Coast Road, Glen Eden, Auckland 0602.

### **Contact us:**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail: info@easykiwistorage.co.nz.